



For Immediate Release  
August 5, 2019

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## **SMART Returns to the Woodward Dream Cruise with FREE Shuttles**

August 5, 2019 – Detroit, MI – SMART is providing free rides with the Official Woodward Dream Cruise Shuttle for the second year! SMART returned to the Woodward Dream Cruise last year after a 10 year hiatus and after a successful welcome back run, are back to provide the shuttle again!

SMART's free shuttle runs along Woodward Avenue starting in Pontiac going all the way to 8 Mile Road and back. This allows passengers to select their favorite viewing spot and to be dropped off within a short walking distance. Riding SMART 'Cruisers' along the route gives participants a different perspective perched above the cars to enjoy the cruise.

The SMART shuttle is FREE, and riders can board at any SMART RED or **FAST** bus stop from 8 Mile Road to Pontiac. The Cruisers will begin at 9:00 a.m. on Saturday, August 17<sup>th</sup>.

Many of our shuttle riders will remember when they were able to enjoy previous cruises from the comfort of a SMART air conditioned bus. For others, this is a chance to try riding SMART for the first time.

"Some people may not ever think to ride the bus, but they will try riding SMART for the first time during the Dream Cruise," said veteran SMART bus operator, Giselle. "The shuttle allows people to easily and comfortably get from the Fairgrounds to Pontiac and see the entire event, from beginning to end." All buses are air conditioned and wheelchair accessible.

Using the SMART Dream Cruise Shuttle helps with the congestion during the Cruise, just as it does with commuter traffic every day. One SMART bus can replace 60 cars on our roads, reducing congestion and improving air quality for the region.

### **SMART Routes Detoured on Bypass Route**

On Saturday, August 17<sup>th</sup> scheduled local Routes 450/460 Woodward and SMART's **FAST** Woodward Routes 461/462 will operate to the Fairgrounds then detour using the Bypass route to Pontiac. Riders can continue on the Bypass route to be transported to their final destinations between Eight Mile Road and Pontiac. Riders may get on or off the bus at any safe spot along the Bypass route or at any red SMART Bus stop. All SMART fares are in effect for regular routes.

During the Woodward Dream Cruise on Saturday, SMART anticipates service delays near and around Woodward and advises passengers to plan accordingly. On Sunday the Woodward routes will resume regular service. For routes and schedules go to



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[www.smartbus.org](http://www.smartbus.org) or call Customer Service at 866-962-5515 from 6:30 a.m. to 6:00 p.m. Monday through Friday and 8:30 a.m. to 4 p.m. on Saturday.

*Serving since 1967, SMART is southeast Michigan's only regional public transportation provider, offering convenient, reliable and safe transportation for Macomb, Oakland and Wayne Counties. Through SMART's small bus programs, over 2.1 million rides are provided to seniors and people with disabilities annually to connect people to employment and educational institutions, medical appointments and shopping centers. SMART is supported by federal and state funding, local contributions through a transit property tax millage from opt-in communities and bus fares. For routes and fare information, visit [www.smartbus.org](http://www.smartbus.org) or call Customer Service at 866-962-5515 to talk with a representative.*

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