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**FOR IMMEDIATE RELEASE:  
ATTURO TIRE JOINS 2021 "WOODWARD DREAM CRUISE" AS GOLD SPONSOR**

Atturo Tire has committed to join the 2021 Woodward Dream Cruise in Michigan as a Gold Level Sponsor. The Woodward Dream Cruise, held on the 3rd Saturday in August, is the largest automobile cruise in North America. Now in its 26th year, the Cruise runs along historic Woodward Avenue (M1) and is comprised of seven cities spanning a 16-mile route. More than 1.4 million people and 45,000 classic cars and hot rods attend annually and is considered one of the largest events held in Michigan.

In addition to sponsoring the cruise, Atturo Tire will have several representatives, vehicles, as well as their display trailer on-site in the Belle Tire parking lot located at 13 Mile and Woodward. Representatives will be available to answer any questions and help cruisers find the right Atturo Tire for their ride. "Being able to be a part of such a historic event like the Dream Cruise is really special for myself and the entire Atturo Team", says Atturo Marketing Manager Joe Gomez. "We are proud to support an event that has been so important to people in these communities and the Motor City for over 25 years"

This will be Atturo's inaugural year attending and sponsoring the Woodward Dream Cruise. The cruise will take place this year on August 21<sup>st</sup> all along Woodward Ave (M1) from Ferndale to Pontiac.

Atturo designs and distributes stylishly aggressive tires dedicated to the growing Light Truck (4x4), Jeep, SUV, Crossover, and Muscle Car segments of the market. To learn more about the exciting range of Atturo Tires, visit [www.Atturo.com](http://www.Atturo.com).

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