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2022 Woodward Dream Cruise Celebrates a Dream Line-Up of Events

FERNDALE, MI. – August 2, 2022 - The Woodward Dream Cruise on Saturday, August 20 brings together a collection of vehicles and automotive enthusiasts, unlike anything else in the world. It's a summer tradition in metro Detroit. But the Woodward Dream Cruise is more than the iconic vehicles that grace Woodward Avenue. There's a festival atmosphere offering something for fans of all ages.

The day starts with the 8th annual Cruise in Shoes™ presented by Huntington Bank. This run/walk begins at 7:30 am on Yorba Linda Blvd, continues with a rare opportunity to run on historic Woodward Avenue, winds through several Royal Oak neighborhood streets and finishes at Shrine High School. Those interested in participating in the Cruise In Shoes can register online by going to <http://www.CruiseInShoes.com/registration> until August 17, 2022.

Spectators taking in the cruise along Woodward Avenue can also enjoy the many automotive and family-fun activities on Friday and Saturday. Those highlights include:

Friday, August 19

6:30 PM – 7:30 PM Berkley hosts the [CruiseFest Classic Car Parade](#), West 12 Mile Rd., between Coolidge & Greenfield Rd.

Ferndale at 9 Mile Rd. and Woodward

1:00 PM – 7:00 PM: [Ferndale Emergency Vehicle Show](#) & [Ford Motor Co.](#)

1:00 PM – 8:00 PM: A Storyland of Floats, presented by [The Parade Company](#)

1:00 PM – 9:30 PM: [Rock'n Live Entertainment Stage](#)

5:00 PM: Official Woodward Dream Cruise Ribbon Cutting Ceremony

5:30 PM: Lights & Sirens Cruise (*begins at the corner of E. Nine Mile Rd & Woodward Ave. north to 11 Mile Rd and back*).

12:00 PM – 7:00 PM: Performance Park Classic Car Show in Royal Oak

11:00 AM – 9:00 PM: Pontiac Classic Car Show on Saginaw Street

Saturday, August 20

9:00 AM – 5:00 PM: [Birmingham Cruise Classic Car Show](#)

Ferndale at 9 Mile Rd. and Woodward

10:00 AM – 6:00 PM: Mustang Alley & Ford Motor Co.

11:00 AM – 9:30 PM: Rock'n Live Entertainment Stage

8:00 AM – 8:00 PM: Performance Park Classic Car Show in Royal Oak

11:00 AM – 9:00 PM: Dream Cruise Downtown Social, Hidden River Entertainment Plaza in Pontiac

10:00 AM – 6:00 PM: Ford Bronco Show, Woodward & Oakland Park Blvd. in Pleasant Ridge

Media partners WXYZ-TV and Audacy's WOMC 104.3 FM will be broadcasting live up-and-down Woodward throughout the day.

"After a few very challenging years it's rewarding to see the communities revving up a full slate of activities, parades and shows," said Michael Lary, president of Woodward Dream Cruise. "We see a notable increase in innovative ways to engage fans on top of the exciting vehicles presenting sponsor Ford will have on display," added Lary.

Woodward Dream Cruise merchandise will be available for sale at official merchandise stands and online at: <https://eagraphics.com/wdc/shop/home>.

Learn more about the Woodward Dream Cruise, including new experiences as they're announced, by visiting <http://www.woodwarddreamcruise.com/> or the event on Facebook.

About Woodward Dream Cruise

Initially started as a small fundraiser to raise money for a soccer field in Ferndale, Mich., the Woodward Dream Cruise started in August 1995 by a group of volunteers who looked to relive and recreate the nostalgic heydays of the 50s and 60s, when youth, music and Motor City steel roamed Woodward Avenue, America's first highway. That year, 250,000 people participated – nearly ten times the number expected. Today, the Woodward Dream Cruise is the world's largest one-day automotive event, drawing 1.5 million people and 40,000 classic cars from around the world.

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