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Woodward Dream Cruise Celebrates 30 Years of Automotive Passion and Community Spirit

FERNDALE, MI. – August 6, 2025 - The world's largest one-day automotive event returns Saturday, August 16, 2025, as the **Woodward Dream Cruise** celebrates an incredible **30 years** of car culture, community, and Detroit's enduring automotive heritage.

What began in 1995 as a grassroots fundraiser to build a soccer field in Ferndale has grown into a global phenomenon, drawing **over a million spectators** and **40,000 classic cars** from around the world. This year's milestone event promises to be a heartfelt tribute to the generations of enthusiasts, volunteers, and communities who have kept the dream alive for three decades.

"From the first dream cruise on Woodward in 1995 to today, this event has always been driven by community," said **Michael Lary**, president of the Woodward Dream Cruise. "It's a beautiful reminder that while the cars rumble, the spirit of togetherness never goes out of style."

Community Events Kick Off Friday Ahead of Saturday's Official Cruise

The festivities begin Friday, August 15 with a ribbon cutting in Ferndale on East Nine Mile Rd, at Woodward, starting at 5:00 PM with a Lights & Sirens Cruise Parade at 5:30 PM. The kickoff program features:

- Carolyn Clifford, WXYZ-TV Evening News Anchor (MC)
- JoAnne, Ben & Jason - WOMC 104.3 FM Morning Show
- Oakland County Sheriff Mike Bouchard
- Secretary of State Jocelyn Benson
- Martha Reeves of 'Martha Reeves and the Vandellas' recognizing the 60th Anniversary of the hit single 'Nowhere To Run' and the iconic music video with Martha and the Vandellas sitting in a 1965 Mustang as its being assembled on the assembly line. (*Martha Reeves bio and photo attached*) There will be an autograph session with Martha Reeves immediately following the parade at East Nine Mile Rd and Woodward.
- A performance by the Dance Academy of Bloomfield Hills

On Saturday, August 16 the 30th Anniversary Cruise will feature a full slate of events across multiple communities along Woodward Avenue, including:

- **Classic Car Shows** – From Ferndale to Pontiac, enjoy curated displays of vintage, muscle, and specialty vehicles.
- **Family-Friendly Activities** – Food trucks, kids' zones, and interactive exhibits will keep the whole family engaged.
- **Live Entertainment** – Stages throughout the route will feature live band performances for all musical tastes.

As this year's event moves forward, the **spirit of the Woodward Dream Cruise** remains stronger than ever, powered by the dedication of local communities, volunteers, and the unwavering support of car lovers everywhere. It is a celebration of all things automotive.

"This is about connection with family and friends," added Lary. "We invite everyone to come out and be part of this historic 30-year celebration."

Join the Celebration

Fans are encouraged to wear their favorite Dream Cruise gear, share memories on social media using **#WDC30**, and visit www.woodwarddreamcruise.com for the latest updates, event schedules, and official merchandise.

About the Woodward Dream Cruise

Founded in 1995, the Woodward Dream Cruise is the world's largest one-day automotive event. Held annually on the third Saturday in August, it celebrates Detroit's rich automotive history and the timeless joy of cruising America's first paved road - Woodward Avenue.

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MARTHA REEVES

Martha Reeves has left an indelible mark on both music history and pop culture as the lead singer of the legendary Motown girl group, Martha Reeves and the Vandellas. The group rose to fame in the 1960s and early 1970s with iconic hits, including the timeless classic "Nowhere to Run," which celebrates its 60th anniversary this year.

Martha and the Vandellas were inducted into the Rock and Roll Hall of Fame in 1995 and have received numerous accolades, including the Dinah Washington Award, the Rhythm & Blues Foundation Pioneer Award, and the Black Women in Publishing Legends Award. They have also been inducted into the Alabama Music Hall of Fame, the Rock and Roll Hall of Fame, and the Vocal Group Hall of Fame. *Rolling Stone Magazine* included them among the "100 Immortal Artists of All Time."

Today, Martha Reeves is back in the recording studio, working on a new album slated for release in early 2026.

